

# Create a Media Message:

Select one of the following messages:

- |                                |                             |
|--------------------------------|-----------------------------|
| 1 Believe in Yourself          | 2 Make Healthy Food Choices |
| 3 Love Your Body               | 4 Protect Your Environment  |
| 5 Become a Community Volunteer | 6 Promote Active Living     |

Select a Media Type:

- |                    |                      |
|--------------------|----------------------|
| 1 Poster/Billboard | 2 TV Commercial      |
| 3 Radio            | 4 Song               |
| 5 Web Based        | 6 Newspaper/Magazine |

*Media is used to communicate a message to a lot of people. For this activity, you will create a media message.*

*Your goal is to influence the mind of others. Be creative and be prepared to share your media message.*

- 1) Which media will your media message focus on?(TV, Radio, You Tube)
- 2) Which media type will you produce? (Skit, poster, written...)
- 3) Who will the media message be targeted at?
- 4) What will your slogan/title or jingle be?
- 5) How will you make your media message effective?
- 6) What impact do you intend for it to have on people?

